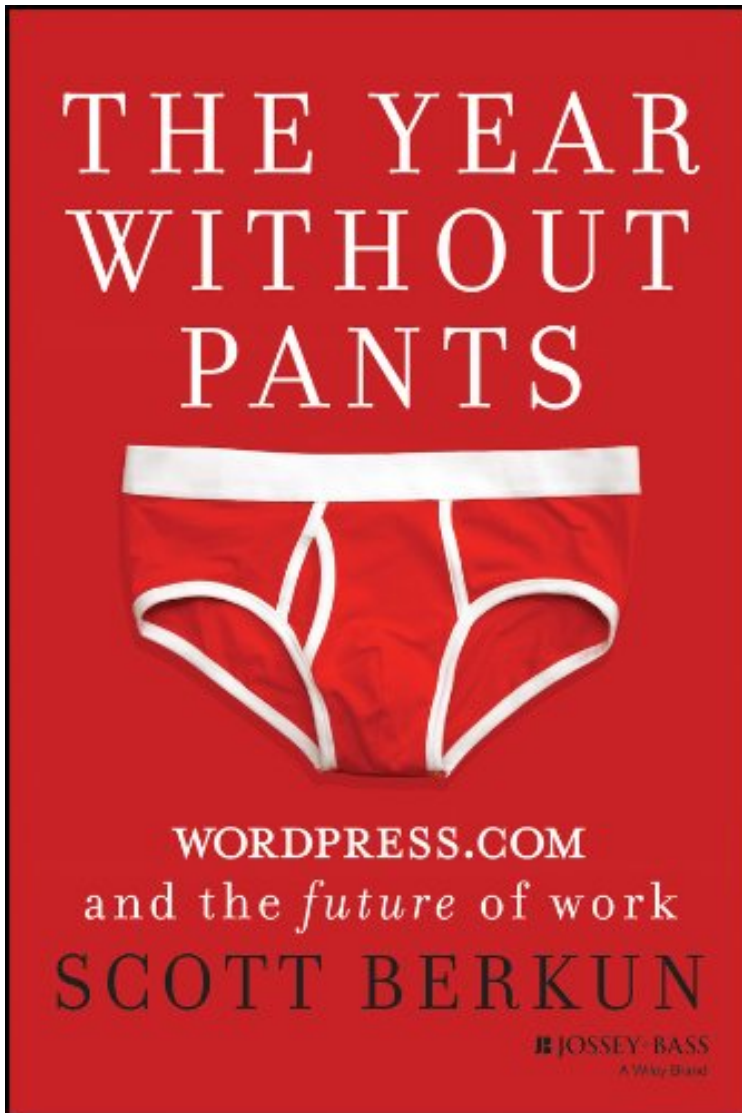


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# The Year Without Pants: WordPress.com and the Future of Work



*Par Scott Berkun*  
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## Description :

Prsentation de l'diteurA behind-the-scenes look at the firm behind WordPress.com and the unique work culture that contributes to its phenomenal success 50 million websites, or twenty percent of the entire web, use WordPress software. The force behind WordPress.com is a convention-defying company called Automattic, Inc., whose 120 employees work from anywhere in the world they wish, barely use email, and launch improvements to their products dozens of times a day. With a fraction of the resources of Google, , or Facebook, they have a similar impact on the future of the Internet. How is this possible? What's different about how they work, and what can other companies learn from their methods? To find out, former

Microsoft veteran Scott Berkun worked as a manager at WordPress.com, leading a team of young programmers developing new ideas. The Year Without Pants shares the secrets of WordPress.com's phenomenal success from the inside. Berkun's story reveals insights on creativity, productivity, and leadership from the kind of workplace that might be in everyone's future. Offers a fast-paced and entertaining insider's account of how an amazing, powerful organization achieves impressive results. Includes vital lessons about work culture and managing creativity. Written by author and popular blogger Scott Berkun (scottberkun.com) The Year Without Pants shares what every organization can learn from the world-changing ideas for the future of work at the heart of Automattic's success. Revue de presse Sometimes you find a book which you simply can't not read. The Year Without Pants was one of them. (The BookBag, October 2013) Those looking for observations about the changing nature of the workplace won't be disappointed, but equally this is far from being just a passionless futurist text; Berkun infuses the whole book with real humour and gives an excellent personal account of the inner working of one of the world's most unorthodox enterprises. (Elite Business, November 2013) "Well worth a look" (Mob 76 Outlook, November 2013) the book is gripping. (Loyalty Magazine, January 2014) the fact that this book has a genuine story and a timeframe makes for a good pace and a good read. (B2B Marketing, April 2014) there are lots of lessons about how to make good decisions and get along with others in the workplace. (Able Magazine, June 2014) offers sage advice for managers looking to overhaul their corporate culture. (Communication Director, June 2014) ..it's without a doubt, one of my favourite, most useful and enjoyable reads of all time. (What Goes Around, July 2014) Presentation de l'auteur A behind-the-scenes look at the firm behind WordPress.com and the unique work culture that contributes to its phenomenal success. 50 million websites, or twenty percent of the entire web, use WordPress software. The force behind WordPress.com is a convention-defying company called Automattic, Inc., whose 120 employees work from anywhere in the world they wish, barely use email, and launch improvements to their products dozens of times a day. With a fraction of the resources of Google, , or Facebook, they have a similar impact on the future of the Internet. How is this possible? What's different about how they work, and what can other companies learn from their methods? To find out, former Microsoft veteran Scott Berkun worked as a manager at WordPress.com, leading a team of young programmers developing new ideas. The Year Without Pants shares the secrets of WordPress.com's phenomenal success from the inside. Berkun's story reveals insights on creativity, productivity, and leadership from the kind of workplace that might be in everyone's future. Offers a fast-paced and entertaining insider's account of how an amazing, powerful organization achieves impressive results. Includes vital lessons about work culture and managing creativity. Written by author and popular blogger Scott Berkun (scottberkun.com) The Year Without Pants shares what every organization can learn from the world-changing ideas for the future of work at the heart of Automattic's success.